



IZOLDA TRAKHTENBERG



SPEAKER, AUTHOR, PODCASTER, COACH

Izolda@IzoldaT.com | 917-397-6952 | IzoldaSpeaks.com | [Headshot & Logo](#)

BIO

Izolda Trakhtenberg believes innovation isn't about the latest fad, it's about creating and collaborating mindfully. This refreshing approach has made her a sought-after speaker, educator, and coach for entrepreneurs and business leaders.

For years, Izolda traveled the world as a NASA Master Trainer transforming people's perspectives on our planet via a creative teaching process. She's released four books on self-development and communication including the upcoming, *The Mindful Creative*. Nowadays, you'll find her speaking at conferences, looking for the next ocean beach, or singing for hundreds of people - all while interviewing peak performers on innovation, and mindfulness on her hit podcast, *The Innovative Mindset*.

SOCIAL MEDIA

LinkedIn: www.linkedin.com/in/IzoldaT/

Instagram: [@IzoldaT](https://www.instagram.com/IzoldaT)

Facebook: [facebook.com/IzoldaTSpeaker](https://www.facebook.com/IzoldaTSpeaker)

Twitter: twitter.com/IzoldaT

Podcast: Podcast.IzoldaT.com

AS SEEN ON



POSSIBLE EPISODE HEADLINES

- The **Mindful Creative Framework** - How a Mindfulness Practice Will Supercharge Your Innovation
- The Five Pillars of Building an Engaged, Collaborative, and Innovative Team.
- From the Fortune 500 to the Little League - The Four Surprising Skills Every Leader Needs to Succeed
- The Creative with a To-do List - How to Blaze Your Own Trail Through Mindful Innovation
- The Mindful Leader: How a Chilled-out Leader Creates a Trailblazing Team

SUGGESTED INTERVIEW QUESTIONS

- What is the **Mindful Creative Framework**, and how does it help entrepreneurs and business leaders succeed?
 - Izolda will share the concepts behind being agile, innovative, and mindful.
 - Takeaway: Innovation = Creative Inspiration + Mindful Action
- How do you help business leaders build successful teams?
 - Izolda will share her five pillars of innovative team-building success.
 - Takeaway: It's about mindful, creative collaboration. Teams work best with their creative genius engaged.
- What role should a mindfulness practice play in succeeding as a creative entrepreneur and business leader?
 - Izolda will relate a mindful state and connecting with the creative genius inside.
 - Takeaway: Mindfulness inspires communication, creative leadership, and supercharged collaborations.
- There's so much noise out there and so many different, possible methods to innovate. How can a company really set itself apart both to customers and to their employees?
 - Izolda will share about her Free To Do What's Right technique and how mindful practices can elevate your entire team's agility and innovative workflow.
 - Takeaway: Empower employees to do the right thing, and they will!